









END TO END E-COMMERCE BPO SERVICES

PACKAGE

ESTABLISHMENT	CONTENT MANAGEMENT	DIGITAL MARKETING	CUSTOMER SERVICE
 <ul style="list-style-type: none"> • Platform selection and development • Store development and store localization • Function testing • Web design and coding • Microsites management 	 <ul style="list-style-type: none"> • Product data entry, extraction, migration • Product data indexing, archiving • Catalog management • Image processing • Bulk product uploading 	 <ul style="list-style-type: none"> • Search Engine Optimization (SEO) • Web analytics and reporting • Banner advertisements • Content writing and solutions 	 <ul style="list-style-type: none"> • Order management • Technical support / Helpdesk services • Multi-channel, omni-channel support • Loyalty program management

CAPACITY

 <p>Customizable and scalable service package. 24/7/365 uptime support</p>	 <p>Broad cooperation network, partnering with global e-commerce solutions providers</p>	 <p>Multi-language support with strong localization capacity (e.g. South & Far East Asia, EU, US)</p>	 <p>Intensive focus on providing and improving end-customer buying experience</p>
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